

Tidal Basin provides comprehensive solutions to state and local governments, private businesses, and nonprofit organizations to address the effects of emergencies and catastrophic disasters; ensuring the well-being of the affected community, the integrity of critical infrastructure, and long-term economic recovery.

Utilizing risk-based and whole-community perspective, we assist in the development of effective planning, training, exercises, and assessments. Our focus on strategic planning, gap analysis, and after-action reports helps to outline the future as well as set goals for response, recovery, and mitigation capabilities.

## **Preparing For A Crisis**

Regardless of scale, an unexpected threat or hazard can interrupt the functions and livelihoods of your organization or community indefinitely. We utilize our unique expertise and resources to consider all factors and scenarios, working closely with each client to place them in a position to maintain essential functions during any event.



## A Continuity of Operations (COOP) plan can help an organization:

- Identify the essential functions crucial to maintaining vital services.
- Identify the required resources, actions, procedures, and interdependencies to provide a framework for continuing these functions and restoring operations.
- Continue to perform the most essential functions, even in a time of crisis.
- Ensure that there is a well-defined prioritization of functions and systems which will allow organizations to be more resilient in the face of service disruptions.

A Business Continuity Plan (BCP) will outline how your business can continue to operate during an unplanned disruption in service. It might contain contingencies for processes, assets, human resources, and partner relationships.

Whether you are an organization in need of a COOP plan, or a business looking for a BCP, preparing ahead will allow you to continue essential operations and recover to pre-disaster conditions so you, your organization, and constituents can get back up and running sooner.



Preparedness



Response



Recovery



Mitigation

Be stronger than before

## Tidal Basin's Continuity of Operations (COOP) and Business Continuity Plan (BCP) Experience

The following is a partial listing of the satisfied organizations, governments, and communities we have helped. We encourage you to contact them if you are considering our services to discover how we helped manage their preparedness. Upon request, we can also provide you with references specifically related to your particular situation.

CLIENT OR ENTITY	DESCRIPTION OF PROJECT
Dallas-Fort Worth International Airport	Continuity of Operations (COOP) Plan
New York University Langone Medical Center (NYULMC)	Emergency Operation Plans; Business Continuity Plan (BCP)
NY-NJ-CT-PA Regional Catastrophic Planning Team	Collected, entered, and validated data from key critical infrastructure sectors
New Jersey Office of Homeland Security and Preparedness	The New Jersey Exit 14 Resiliency Plan Project
City of Dallas, Texas	Continuity of Operations (COOP) Plan; Business Impact Analysis/Business Process Analysis (BIA/BPA); After-Action Report
State Emergency Operation Center (SEOC), State of New Jersey	SEOC Planning and Procedures; Situation Analysis; Situation Awareness Unit Leader and Individual Assistance (IA) for Hurricane Sandy Response and Recovery
Regional Operations Intelligence Center, State of New Jersey	Collected, analyzed, and disseminated information relative to terroristic or criminal cyber threats and attacks
Commonwealth of Virginia, Virginia Department of Emergency Management	Continuity of Operations (COOP) Plan; Project Management; Quality Control/Assurance
The WAVE Transit System, Mobile, Alabama	System and Security Emergency Preparedness (SSEP) Plan
Sam Houston State University (SHSU)	Business Continuity Plan (BCP)
Steuben County, New York	Conducted in-person interviews on the history of the county's emergency management and response operations, current operational and communication structures, and the needs and vision for operational success
University of Miami	Preparedness and FEMA programs
Maryland Public Service Commission	Preparedness and FEMA programs
Virginia Department of Emergency Management	Continuity of Operations (COOP) Plan

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For more information on our program support, contact us today.



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EM12-8235