

SERVICES TO THE

# Healthcare Industry



**TIDAL  
BASIN**<sup>®</sup>

A RISING PHOENIX HOLDINGS COMPANY

## What Our Clients Say

*“... Tidal Basin shows efficiency, remaining under budget throughout the project, while still identifying and securing additional eligible reimbursement fund opportunities. ...”*

— **New York University Langone Medical Center**  
New York, New York

*“... Tidal Basin, through prodigious research and direct discussions with FEMA leadership, has helped the University’s preparedness at our main campus, marine research and our hospitals. ...”*

— **Andrea Orange**  
Executive Director, Risk Management  
University of Miami

## Why We Serve

Tidal Basin’s healthcare preparedness practice is predicated on the belief that all healthcare organizations and institutions should have access to a superior all-hazards emergency management program.

Tidal Basin’s team works with our clients, as an advocate, to provide exceptional solution-based all-hazards planning and training. A unique blend of clinical and preparedness expertise allows Tidal Basin’s solutions to touch the entire healthcare delivery lifecycle, ensuring regulatory compliance while increasing overall patient safety and satisfaction through an all-hazards approach to medical facilities and health departments.

## The Tidal Basin Difference

Tidal Basin is acutely aware of the challenges facing the healthcare industry in preparing for, responding to, recovering from and mitigating against emergencies as we have led emergency management programs for state, local, federal, and private sector clients. For decades Tidal Basin has assisted hundreds of clients to recover from some of the world’s worst disasters, allowing us to be an invaluable addition to any disaster preparation, emergency response and recovery team, committed to making our clients strong and more resilient. Tidal Basin stands ready to assist.

## Planning

Tidal Basin’s Emergency Operation Plans (EOP) and Continuity of Operation Plans (COOP) allow medical facilities to sustain their mission as well as respond to potential patient surges with confidence.

## CONTACTS

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### Who We've Helped

- Baylor Medical Center
- Texas Medical Center
- NYU Langone Medical Center
- North Shore LIJ (Northwell Health)
- Mount Sinai Medical Center
- University of Miami Hospital
- Memorial Hermann Health System
- University of Texas Medical Branch
- Holy Cross Hospital

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82-863-6741

- Contract Vehicles**
- National Intergovernmental Purchasing Alliance #R142603
  - FL State University System #1228LCSA
  - Choice Partners #15/002CG-01

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**CAGE Code**                    **NCPA**  
5HAW1                                09-04

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### Training and Exercises

From tabletop to full-scale emergency exercises, Tidal Basin helps our healthcare clients determine whether their emergency preparedness plans will be successful during real-world events. We follow Department of Homeland Security Exercise and Evaluation Protocol (HSEEP) with the goal of exposing weaknesses in existing operation plans to inspire change.

### GAP Analysis and Compliance

Tidal Basin's preparedness experts assess compliance with all emergency management regulations, specifically those tied to Centers for Medicaid and Medicare Services or The Joint Commission accreditation.

### Maximizing Financial Recovery Post Disaster

Tidal Basin's goal is to help you return your facility to operating status as quickly as possible and then maximize your financial recovery. Our team can navigate for-profit and not-for-profit healthcare facilities, public health departments as well as hospitals through the complicated disaster recovery process. Recovering all of your eligible costs requires a full understanding of the basics of your insurance and government reimbursement programs, and how insurance and FEMA grants complement one another. No one understands this interaction better than our team.



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